

Sindy

TVR 1500
ADVERTISING!

WOW!
INCLUDES
BODY ART
TRANSFERS
FOR
YOU & SINDY!

COOL
POP
STAR



Ref 26000

Mega Pop Star Assortment

Assortment of 3 dolls — Sindy, Robbie and Mel. Each feature Transfer Body Art for girls and the dolls to wear! Includes Headset Microphone plus Fashion Accessories.

Available August 1999.

VIVID
IMAGINATIONS

- Classic UK brand with **massive heritage** and parental endorsement.
- Target market now **younger** — more aware of brands, fashion, music at 3-6 years old!
- Cool, trendy, **street smart** and fun loving, teenage fashion doll with caring personality.
- Reflects **European/British fashion values** — less tanned complexion, softer features, lighter eye make-up, less pneumatic body.
- Radical **new packaging and advertising**, reflecting today's high fashion, new decade look.

SLEEP-OVER
FUN

Ref 26040

Sleepover Fun Sindy

Huggable, poseable, soft bodied doll featuring glow in the dark sticker designs. Includes Soft Bean Bag Teddy, Tooth Brush and Washbag.

Available August 1999.



So Cool, So Sindy!



Ref 26050

Children In Need Sindy

Includes cool outfit and Pudsey Bear!
A minimum donation of £10,000 will be made through the sale of this doll.
Available August 1999.

Ref 26080

Sindy & Magic Pedalling Patti

Sindy takes her little sister Patti for a ride on her trike, which features magic push'n'go pedalling action. Includes various fashion accessories.
Available August 1999.

**Magic
pedalling
Patti**

Patti really pedals

Push Her and
watch Her Go!



**PLUS
HAIR
ACCESSORIES
FOR SINDY
AND YOU!**

Ref 26070

Mega Hair Sindy

Girls can make Sindy look really funky with mega cool hair extensions in wild colours that girls can wear too! Includes fashion hair grips and accessories.
Available August 1999.



**MEGA
HAIR!**

Ref 26060

Millennium Party 2000 Sindy

Sindy celebrates in style wearing her metallic party dress and feather boa. Includes Millennium Party Pendant for Sindy plus Extra Value Millennium Party Locket for girls to wear too! Also includes various doll fashion accessories.
Available August 1999.

**2000
Millennium
Party**



**COOL
EXTRA VALUE
MILLENNIUM
LOCKET
FOR YOU
TO WEAR!**



Three Wishes

Ref 26090

Three Wishes Sindy

3 Sindy dolls in 1! Sindy magically transforms from Ballerina to Bride to Princess – the dream transformable doll! Featured in a beautiful collector pack and including Tiara, Choker, Bouquet and 2 pairs of shoes.

Available August 1999.

Super FunTime Nursery



Ref 26100

Super Fun Nursery

45 piece super size fold out nursery packed with playtime activities including – Activity Shape Sorting Table, Magic Reveal Drawing Board, Toilet, Rabbit Hutch with Pet Rabbit, Stacking Chairs plus Sindy's Baby Brother!

Available August 1999.

animal hospital

Rescue Ambulance

Ref 26110

Animal Hospital Rescue Ambulance & Magic Vet Sindy

Extra Value – Includes Magic Vet Sindy! Sindy comes to the rescue in her Emergency Ambulance featuring flip down tail gate with mobile medical centre. Extra value pack includes Vet Sindy, 2 Magical Colour Change Pets and Vet accessories.

Available August 1999.

Includes Magic Vet Sindy Doll!



Fold-out Vet Care Centre!



POPSTARS ON TOUR 4x4

COOL POP STAR



Ref 26120

Popstars On Tour 4x4

Sindy and her Pop Star friends hit the road in this mega 4x4 vehicle that transforms into her Make-Up Studio, Kitchen and Camper Van for overnight stays, plus the roof converts into a Boat when it's time for fun! Includes Keyboard, Guitar and Mike.
Available August 1999.



DANCE STUDIO

Ref 26130
**Pop Star Sindy
Dance Studio**
Programmable Dance
Machine to create
your own dance
music & cool
dance moves!
Available
August 1999.

Ref 26140

Pop Star Sindy Mega Mike

Sing into the
microphone whilst
creating your own
funky music &
sound effects!

Available August 1999.

Mega Mike



ADVERTISING & PROMOTION PLANNER 1999

J F M A M J J A S O N D

T.V. Advertising 1500 TV's

PR/Competitions

TV Show Placements

Third Party Licensing

Free On-Pack Mail-In Offer



PRODUCT AND PACKAGING SPECIFICATIONS

Ref No	Description	Outer Pack	Pack Style	Available	Bar Code	Pack Dimensions	TV
26000	Mega Pop Star Asst Sindy Robbie Mel	12	Window Box	August	502512326010 5 502512326020 4 502512326030 3	325 x 100 x 55	✓
26040	Sleepover Fun Sindy	6	Window Box	August	502512326040 2	155 x 325 x 60	
26050	Children In Need Sindy	6	Window Box	August	502512326050 1	325 x 110 x 55	
26070	Mega Hair Sindy	6	Window Box	August	502512326070 9	325 x 170 x 55	✓
26080	Sindy & Magic Pedalling Patti	6	Window Box	August	502512326080 8	325 x 230 x 75	✓
26060	Millennium Party 2000 Sindy	6	Window Box	August	502512326060 0	325 x 155 x 55	
26090	Three Wishes Sindy	6	Window Box	August	502512326090 7	355 x 300 x 105	✓
26100	Super Fun Nursery	4	Closed Box	August	502512326100 3	360 x 650 x 110	✓
26110	Animal Hospital Rescue Ambulance	4	Closed Box	August	502512326110 2	325 x 655 x 230	
26120	Popstars On Tour 4x4	3	Closed Box	August	502512326120 1	350 x 625 x 292	✓
26130	Sindy Dance Studio	6	Window Box	August	502512326130 0	280 x 230 x 40	
26140	Sindy Mega Mike	6	Window Box	August	502512326140 9	230 x 260 x 50	

VIVID
IMAGINATIONS

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